



POLO PLAYERS
SUPPORT GROUP

SPONSORSHIP DECK

40 GOAL POLO CHALLENGE

SATURDAY, FEBRUARY 17, 2024
NATIONAL POLO CENTER WELLINGTON

LETTER FROM THE PRESIDENT

Thank you for your interest in the Polo Players Support Group's annual 40-Goal Polo Challenge. We are a 501(c)3 tax-exempt organization helping those who could be so easily forgotten. We are firmly established and actively engaged in providing financial assistance to seriously injured or ill members of our polo community.

In 2000, the 40-Goal Rob Walton Benefit was created to raise money for 8-goal Polo Hall of Famer, Rob Walton, who was paralyzed from the neck down in a polo accident. In this inaugural event, many of the best polo players in the world donated their time and efforts to play this exhibition match and raise funds to help Walton meet his on-going medical expenses.

Inspired by the success of the Rob Walton Benefit and recognizing the need to help other members of the polo community, myself, Tony Coppola and Tim Gannon founded the Polo Players Support Group (PPSG) and created the annual 40-Goal Polo Challenge to raise funds to help the ill and injured members of the polo community that are in financial crisis.

Held at the winter polo capital of the world, the International Polo Club Palm Beach, this event is the highest level of polo in the world featuring the top eight players in the world. It creates a unique opportunity to expose your brand to world-class athletes and polo fans alike while simultaneously helping those in need.

Since its inception in 2002, the PPSG has awarded over \$3 million dollars in assistance grants to 107 different players and grooms. Most polo players likely know someone the PPSG has helped. A complete list of those benefitting from our support can be found at www.polosupport.com.

Thanks to the incredible generosity of friends like you, we are able to pursue our mission.

David Offen
President of the Polo Players Support Group





SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$75,000

Three-year commitment



SPONSOR BENEFITS

- Naming rights for the 40 Goal event
- Dedicated press release
- Logo inclusion on all print and digital marketing materials
- Logo placement on scoreboard
- Logo inclusion on all team jerseys
- Public address announcements during the game
- Opportunity to present trophies to both teams
- Opportunity for editorial article in event program
- Two VIP Gold Packages
 - Preferred box seats for 16 guests
 - Preferred seating at VIP Reception
 - Preferred dinner table for 16 guests
 - Waited table service



SPONSORSHIP OPPORTUNITIES

TEAM SPONSOR \$25,000

SPONSOR BENEFITS

Naming rights for one of the 40 Goal teams

Logo inclusion on all print and digital marketing materials

Logo inclusion on one team jersey

Opportunity to present trophies to your team

Public address announcements during the game

VIP Gold Package

Preferred box seats for 8 guests

Preferred seating at VIP Reception

Preferred dinner table for 8 guests

Waited table service

DINNER SPONSOR \$25,000

SPONSOR BENEFITS

Logo inclusion on all print and digital marketing materials

Recognition in all media as Dinner Sponsor

Public address announcements during the game

VIP Gold Package

Preferred box seats for 8 guests

Preferred seating at VIP Reception

Preferred dinner table for 8 guests

Waited table service



SPONSORSHIP OPPORTUNITIES

BEST PLAYING PONY SPONSOR \$7,500

SPONSOR BENEFITS

- Opportunity to present the Best Playing Pony Award
- Logo on Best Playing Pony Award
- Logo inclusion on all print and digital marketing materials
- Public address announcements during the event
- VIP Gold Package
 - Preferred box seats for 8 guests
 - Preferred seating at VIP Reception
 - Preferred dinner table for 8 guests
 - Waited table service

MOST VALUABLE PLAYER SPONSOR \$7,500

SPONSOR BENEFITS

- Opportunity to present gift to Most Valuable Player
- Logo inclusion on all print and digital marketing materials
- Public address announcements during the game
- VIP Gold Package
 - Preferred box seats for 8 guests
 - Preferred seating at VIP Reception
 - Preferred dinner table for 8 guests
 - Waited table service



SPONSORSHIP OPPORTUNITIES

APPAREL SPONSOR \$10,000

SPONSOR BENEFITS

Logo inclusion on all print and digital marketing materials

Public address announcements during the game

Both teams will wear sponsor's jerseys

Player's jerseys will be auctioned at dinner

VIP Gold Package

Preferred box seats for 8 guests

Preferred seating at VIP Reception

Preferred dinner table for 8 guests

Waited table service

FUTURE 10'S MATCH (KID'S GAME) SPONSOR \$10,000

SPONSOR BENEFITS

Opportunity to present trophies to both kid's teams

Logo inclusion on all print and digital marketing materials

Public address announcements during the game

VIP Gold Package

Preferred box seats for 8 guests

Preferred seating at VIP Reception

Preferred dinner table for 8 guests

Waited table service



THANK YOU

for your interest in the
Polo Players Support Group
Annual 40-Goal Polo Challenge

CONTACT: DAVE OFFEN | 516-528-3821 | INFO@POLOSUPPORT.COM

The Polo Players Support Group is a 501(c)3 tax-exempt organization. Your donation is tax-deductible within the guidelines of U.S. law.